

PALM BEACH COUNTY SHERIFF'S OFFICE

**CYCLING CLUB**



Presents

**THE THIRD ANNUAL**

# **PEDAL FOR PAL BIKE TOUR**

**BENEFITS POLICE ATHLETIC LEAGUE OF PALM BEACH COUNTY**

**SUNDAY, MARCH 14, 2010**

Cycle along beautiful A1A, US 1 and other shoreline roads to raise money for the **Police Athletic League** Program of Palm Beach County, FL. With ride lengths of 16, 34, 62, or 100 miles there should be something for every riding level. You'll find clearly marked routes, well stocked rest-stops, and plenty of SAG to help along the way! The Sheriff's Office Motor Unit will provide escorts out of and back into the ride start/finish.

**\$40 EARLY BIRD REGISTRATION (UNTIL 3/12)**  
**\$50 DAY OF RIDE**

- Register Online at Active.com
- 6:30 a.m. Registration @ Dreyfoos School of the Arts West Palm Beach, FL
- 7:30 a.m. Mass Start
- 3:00 p.m. Course Closes

Registration of \$40 Includes:

- T-Shirt (if registered by 3/1)
- Goody Bag
- Post-Ride Meal 10:30 a.m. - 2 p.m.
- SAG/Rest Stops/Pre-Ride Carbs



Contact:

D/S Rick Jackson @ 561-307-5422  
JacksonR@pbso.org

Registration Questions:

Rick Jackson @ 561-307-5422  
Glenda Jackson @ 561-688-3658



## **2010 PEDAL FOR PAL BIKE TOUR SPONSORSHIP PRICING**

### **TITLE SPONSOR - \$2,500.00**

Logo – Name on all literature, posters, and artwork  
Prominently displayed on Front of Event T-shirt  
Prime location at start/finish  
Full-page ad (\$250.00 value) in Ride Program

### **VENDOR SPACE - \$250.00**

(Dreyfoos SOTA/Start of Ride)  
Logo displayed on Front of T-Shirt  
6' Table  
½ page ad (\$150.00 value) in Ride Program

### **POST RIDE MEAL - \$250.00**

(School of the Arts, WPB)  
Logo/Name displayed on Front of T-Shirt  
6' Table  
½ page ad (\$150.00 value) in Ride Program

### **SAG SUPPORT - \$150.00**

(Underwrite Rest Stops)  
Name displayed on Back of T-shirt  
¼ page ad (\$75.00 value) in Ride Program

### **1. OCEAN REEF PARK – 1ST REST STOP 16 MILE TURN-AROUND**

Singer Island

### **2. OCEAN CAY PARK – 2ND REST STOP AND 34 MILE TURN-AROUND**

Jupiter/Juno

### **3. SOUTH COUNTY BALL PARK – 3RD REST STOP AND 62 MILE TURN-AROUND**

Hobe Sound

### **4. JENSEN BEACH – 4TH REST STOP AND 100 MILE TURN-AROUND**

Jensen Beach

### **RIDE PROGRAM**

1. Full Page Ad (8.5 x 5.5) - \$250.00
2. ½ Page Ad (4.25 x 5.5) - \$150.00
3. ¼ Page Ad (2.75 x 4.25) - \$75.00
4. Business Card Ad (2 x 3.5) - \$50.00