

Why should I use ICE? ICE can help save your life in time of emergency. If the injured person (s) is unable to communicate, ICE allows first responders to quickly identify an injured person's emergency contacts and/or critical medical information.

Unlike some emergency contact efforts which gather personal information and charge a subscription fee to maintain it, ICE4SAFETY. COM is a volunteer effort providing free Do-it-Yourself ICE Tools anyone can use to help themselves or others. Many groups are already taking advantage of this free concept and it is supported by public and private safety organizations across the country. The easily recognizable symbol and the fact it is available for customization online makes this truly a unique concept...in fact it is the only free ICE out there.

- Put ICE numbers in a cellular phone.
- Put ICE cards in you wallet, car, gym bag, office, backpack...everywhere you go, ICE can go!!!
- Anyone can use ICE including Sportsmen, Employers, Travelers, Athletes, Students, and those who are sick, disabled, or impaired.
- ICE stickers can be used to help find the location of the ICE cards and contact information.
- Use ICE to create your own promotional materials to show your support for emergency preparedness.

ICE is easy to Do-it-Yourself

- ICE is a good way to show that your organization or business cares about safety. Great for Public or Private use!!!

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Get ICE - Get Safe!
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In Case of Emergency

How Will They Know <u>Whom</u> To Call?



IN CASE OF EMERGENCY IT COULD SAVE YOUR LIFE

ICE4SAFETY.COM



In Case of Emergency...are you prepared?

What is ICE? ICE... is a simple straightforward set of Do-it-Yourself (DIY) tools, graphics and promotions designed to improve awareness and facilitate your being (better) prepared in the event of an emergency.

ICE can be used in most emergency situations:

- If you are unconscious and unable to communicate, listed emergency contacts or medical data documents carried on your person can make relaying critical medical information to EMS/Doctors quicker... allowing for more informed and rapid medical attention.
- Special Medical Needs can be listed on the Medical Information Card such as allergy to medicines, diabetes, heart conditions, <u>a</u> <u>designated emergency contact can relay important</u> <u>medical information</u> to emergency personnel, resulting in improved medical care.
- If you are unable to communicate to first responders, due to a language barrier, or physical, mental, and/or psychological disability....reach someone who can help!

The emergency contact person could be a translator, social worker, or personal aide who can communicate to the first responder or Law Enforcement on your behalf.

- When children use ICE their parent, guardian, or medical provider can be contacted sooner, critical medical information can be provided to doctors.....
- Lost loved ones can benefit if EMS/FIRE/POLICE provide and recognize ICE *Lost Child Tags* at fairgrounds or public events.

How do I use ICE? There are an ever increasing number of valuable ways to use the ICE concept...

- ⇒ The *simplest* way is to program ICE into your cell phone...
 - 1. On a cellular phone add a new contact to the phone book.
 - 2. FIRST enter 01 then type contact's name, followed by their relationship.
 - Examples: 01 Vicky spouse 02 Gonzalez doctor
 - 03 Hill dentist
 - 05 HIII denust
 - 3. Affix an ICE sticker on your phones.
- ➡ Give to all of your workers as an emergency preparedness tool, especially those in high risk professions.
- ➡ Download the FREE graphics, tools, and brochures ICE4SAFETY.COM has provided, then customize with your organization/ business name and logo. Design your own ICE Cards and publications!
- ➡ Place the ICE icon on promotional items to give out at conventions/fairs, field days/community and sporting events, schools, safety meetings, business meetings, anywhere safety is being advanced.

Where can I find ICE? Visit the ICE website at: www.ice4safety.com

Also please visit the ICE Blog for additional ideas on how to use ICE as a preparedness tool www.ice4safety.blogspot.com

ICE Tool Examples

In Case of Emergency



The cardholder named here has medical conditions that require special attention in the event of a medical emergency. Please see the reverse of this card for more info....



Medical Alert ICE Card



ICE Cell Phone



ICE Contacts



ICE Stickers

ICE4SAFETY.COM